

Take Pride in America City Criteria



Should a city or community wish to participate in Take Pride in America® and be designated a Take Pride in America City, the Mayor must agree to:

1. Host or sponsor at least two events per year, which prominently display the Take Pride in America logo and support the mission and goals of Take Pride in America as follows:
 - Increase awareness in the public of citizen responsibility for stewardship of our public lands, facilities, cultural and historical sites;
 - Increase volunteerism in the community to protect and maintain our public resources, including schools, parks, streets, beaches, state and federal lands, and cultural or historic sites; and
 - Recognize commendable volunteer projects and individuals;
2. Encourage the expansion or creation of volunteer opportunities in the community for public stewardship of public lands, facilities, cultural and historic resources;
3. Provide the Take Pride in America office with a local liaison and a press contact; and
4. Participate in the annual Take Pride in America awards program by nominating exemplary local projects and volunteers for awards.

Take Pride in America events do not need to feature new volunteer work. If projects or activities already underway meet Take Pride in America Event Guidelines (see separate fact sheet), the city/community may use this work to develop Take Pride in America events. However, the work ought to be expanded to accommodate more volunteers or benefit from publicity generated by the Take Pride in America designation.

Each mayor will receive a certificate confirming participation in Take Pride in America and be permitted to use the Take Pride in America logo and service marks.

For further information about Take Pride in America, or if commercial use of the logo is planned, please visit www.TakePride.gov or contact our staff at TakePride@ios.doi.gov or (202) 208-5848.